

After many years of dreaming and planning, the visionary leadership of civic leaders and community residents made possible a pathway to bring an arts center to the City of Beaverton. Through a public/private partnership with the City of Beaverton, the Beaverton Arts Foundation (BAF) was tasked with a private fundraising goal of \$11.2 million in 2017. Over the next 4 years, BAF worked to secure these funds from individuals, foundations and businesses through a once-in-a-generation capital campaign. As the campaign comes to a close, it is time to announce its successful completion and celebrate the impact of hundreds of donors who have invested themselves to make this dream a reality. Despite a global pandemic in the middle of the campaign, donors continued to step up, bringing the total amount raised over and above the original goal. The unprecedented and robust response of the community is a strong indication that this Center is a much-desired gathering place that will be utilized by many for generations to come.

thank you FOR BRINGING THE ARTS TO THE HEART OF BEAVERTON.

we believe

IN THE INHERENT MAGNIFICENCE OF THE ARTS AND THEIR EXTRAORDINARY IMPACT ON EVERYDAY LIFE. THE MISSION OF THE PATRICIA RESER CENTER FOR THE ARTS IS TO FOSTER JOY, IMAGINATION, CONNECTION, AND UNDERSTANDING IN OUR DIVERSE COMMUNITY, BY PRESENTING ARTISTIC, CULTURAL, EDUCATIONAL, AND ENTERTAINMENT OPPORTUNITIES FOR ALL.

BEAVERTON **ARTS** FOUNDATION

PO BOX 2
BEAVERTON OR 97075

THE
celebration!
CONTINUES

Visit the website for ongoing
OPPORTUNITIES TO GIVE AND GET INVOLVED
as well as updates on the
GRAND OPENING IN SPRING 2022.

BEAVERTON **ARTS** FOUNDATION

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centerfortheartscampaign.org



A CASE FOR
celebration!

PATRICIA RESER CENTER FOR THE ARTS

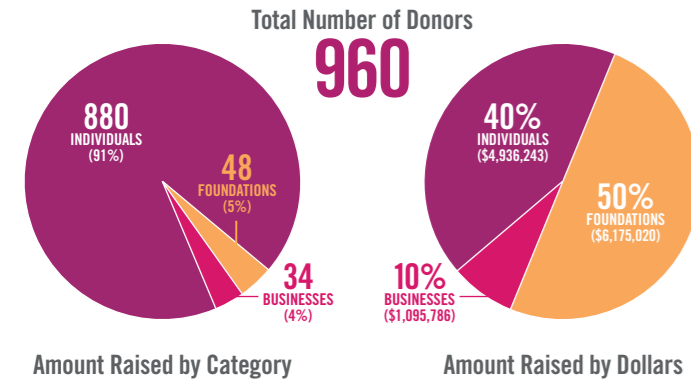


"I believe we have a once-in-a-generation opportunity to transform the future of this community and region. This center will be a place to celebrate artistic expression in all its forms. I believe that it

will help artists and arts flourish and will impact residents positively for generations to come. I thank you for joining me in seeing this vision through and investing in this important project."

Pat Reser

CAPITAL CAMPAIGN BY THE NUMBERS



Total Raised to date **\$12,207,049**
\$1,027,499 above the original campaign goal

Gifts during the campaign ranged from **\$2 to \$1.5 million**

Many gifts to the campaign are the **largest** that the individual or organization has ever given

23 fundraising events were hosted by BAF, campaign donors and volunteers

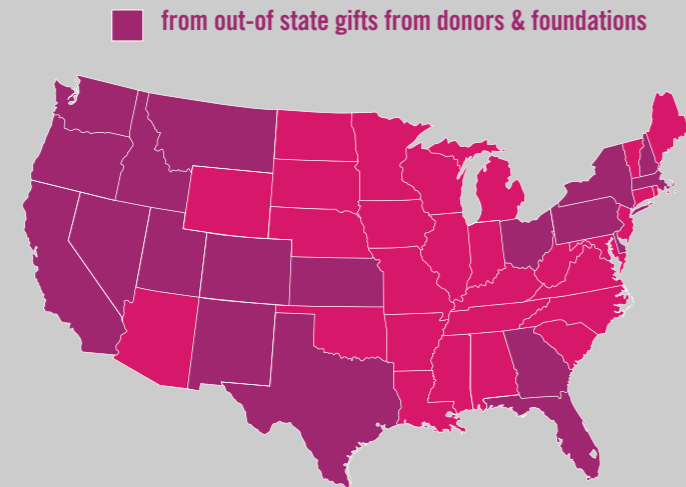
over 60 major donors will appear on the Donor Appreciation Wall inside the Lobby (gifts of \$25,000 and above)

28 out of 46 unique naming opportunities inside and outside The Reser have been selected and named by major donors

Since July 2018, **\$4.2 million** was raised in **non-campaign** related funds

All numbers are as of July 1, 2021.

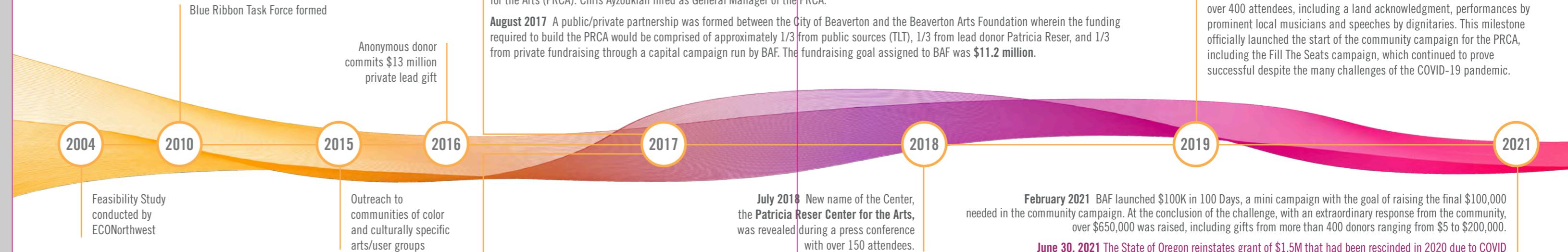
Over **\$1.8 million** was raised from out-of-state gifts.



Through the **Fill The Seats** campaign, **465 seats** in the theater have been sold, with less than **60** left to go

Through the **\$100K in 100 Days** campaign, **over \$650,000** was raised from more than **400** donors, including gifts ranging from **\$5 to \$200,000**

CAMPAIGN MILESTONES



FUNDRAISING MILESTONES

DATE	APRIL 2017	APRIL 2018	DECEMBER 2018	JULY 2019	DECEMBER 2019	JUNE 2020	JANUARY 2021	JUNE 2021
NUMBER OF DONORS	0	10	87	328	440	515	605	960
AMOUNT RAISED	\$0	\$98,000	\$3,639,480	\$7,650,502	\$9,893,491	\$10,389,447	\$9,574,603	\$12,207,049

“The arts inspire creativity and learning, broaden our horizons, and boost our economy. The Reser will serve as a place of inspiration and opportunity, and I applaud the efforts of the Beaverton Arts Foundation and the community to increase access to the arts for everyone.”

— Suzanne Bonamici, US Representative
 Oregon's first district, co-chair STEAM Caucus



THANK YOU

to the Beaverton Arts Foundation Board of Trustees, Campaign Cabinet, volunteers and staff for their tireless work on this unprecedented and record-breaking campaign. This was a once-in-a-generation opportunity to transform the landscape of Beaverton, and thanks to the generosity of hundreds of believers and the strength of a unique public/private partnership, the Patricia Reser Center for the Arts is now poised to open in Spring 2022. What this community has accomplished in a relatively short amount of time is quite remarkable and deserves a moment of recognition and celebration. We can't wait to welcome you to The Reser!

Special thanks to our early and major donors who provided the foundational lift gifts needed to launch and complete a successful campaign:

- Patricia J. Reser - \$13,000,000
- Jordan Schnitzer and the Harold & Arlene Schnitzer CARE Foundation - \$1,000,000
- Gene & Lindi Biggi - \$1,000,000
- M.J. Murdock Charitable Trust - \$1,000,000
- Regence BlueCross BlueShield of Oregon - \$750,000
- The Baker Family of Baker Rock - \$500,000
- Washington County Visitors Association - \$630,000