After many years of dreaming and planning, the visionary leadership of civic leaders and community residents made possible a pathway to bring an arts center to the City of Beaverton. Through a public/private partnership with the City of Beaverton, the Beaverton Arts Foundation (BAF) was tasked with a private fundraising goal of \$11.2 million in 2017. Over the next 4 years, BAF worked to secure these funds from individuals, foundations and businesses through a once-in-a-generation capital campaign. As the campaign comes to a close, it is time to announce its successful completion and celebrate the impact of hundreds of donors who have invested themselves to make this dream a reality. Despite a global pandemic in the middle of the campaign, donors continued to step up, bringing the total amount raised over and above the original goal. The unprecedented and robust response of the community is a strong indication that this Center is a much-desired gathering place that will be utilized by many for generations to come.

Hank you for bringing the arts to the heart of beaverton.



IN THE INHERENT MAGNIFICENCE OF THE ARTS AND THEIR EXTRAORDINARY IMPACT ON EVERYDAY LIFE. THE MISSION OF THE PATRICIA RESER CENTER FOR THE ARTS IS TO FOSTER JOY, IMAGINATION, CONNECTION, AND UNDERSTANDING IN OUR DIVERSE COMMUNITY, BY PRESENTING ARTISTIC, CULTURAL, EDUCATIONAL, AND ENTERTAINMENT OPPORTUNITIES FOR ALL.



BEAVERTON OR 97075



Visit the website for ongoing

OPPORTUNITIES TO GIVE AND GET INVOLVED

as well as updates on the

GRAND OPENING IN SPRING 2022.



Lani E. Faith
Executive Director, Beaverton Arts Foundation
503.906.7824 | Ifaith@beavertonartsfoundation.org

centerfortheartscampaign.org



"I believe we have a once-ina-generation opportunity to transform the future of this community and region. This center will be a place to celebrate artistic expression in all its forms. I believe that it

will help artists and arts flourish and will impact residents positively for generations to come. I thank you for joining me in seeing this vision through and investing in this important project."

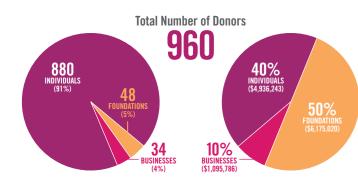
Sat Reser





PATRICIA RESER CENTER FOR THE ARTS

## CAPITAL CAMPAIGN BY THE NUMBERS



**Amount Raised by Category** 

**Amount Raised by Dollars** 



Total Raised to date \$12,207,049 \$1.027,499 above the original campaign goal



Gifts during the campaign ranged from \$2 to \$1.5 million



Many gifts to the campaign are the largest that the individual or organization has ever given



23 fundraising events were hosted by BAF, campaign donors and volunteers



over 60 major donors will appear on the Donor Appreciation Wall inside the Lobby (gifts of \$25,000 and above)



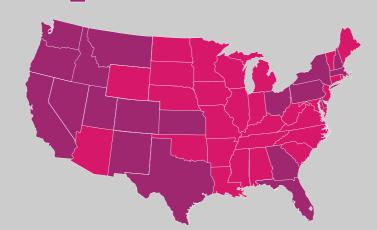
28 out of 46 unique naming opportunties inside and outside The Reser have been selected and named by major donors



Since July 2018, \$4.2 million was raised in non-campaign related funds

Over \$1.8 million was raised from out-of-state gifts.

from out-of state gifts from donors & foundations





Through the Fill The Seats campaign, 465 seats in the theater have been sold, with less than 60 left to go

Through the \$100K in 100 Days campaign, over \$650.000 was raised from more than 400 donors. including gifts ranging from \$5 to \$200.000

## **CAMPAIGN MILESTONES**

2010

Anonymous donor commits \$13 million private lead gift

Blue Ribbon Task Force formed

2015 2016

Feasibility Study conducted by **ECONorthwest** 

2004

Outreach to communities of color and culturally specific arts/user groups

AMOUNT RAISED

**FUNDRAISING MILESTONES** NUMBER OF DONORS

January 2017 Feasibility study and capital campaign readiness report completed by Dianna Smiley, LLC.

2017

April 2017 Lani Faith hired as Director of Philanthropy to lead the capital campaign to raise funds for constructing the Patricia Reser Center for the Arts (PRCA). Chris Ayzoukian hired as General Manager of the PRCA.

August 2017 A public/private partnership was formed between the City of Beaverton and the Beaverton Arts Foundation wherein the funding required to build the PRCA would be comprised of approximately 1/3 from public sources (TLT), 1/3 from lead donor Patricia Reser, and 1/3 from private fundraising through a capital campaign run by BAF. The fundraising goal assigned to BAF was \$11.2 million.

**November 2019** As a result of reaching a funding milestone with only \$1 million left to raise from the community, construction commenced on the PRCA immediately following a groundbreaking ceremony with over 400 attendees, including a land acknowledgment, performances by prominent local musicians and speeches by dignitaries. This milestone officially launched the start of the community campaign for the PRCA, including the Fill The Seats campaign, which continued to prove successful despite the many challenges of the COVID-19 pandemic

July 2018 New name of the Center, the Patricia Reser Center for the Arts. was revealed during a press conference

with over 150 attendees.

February 2021 BAF launched \$100K in 100 Days, a mini campaign with the goal of raising the final \$100,000 needed in the community campaign. At the conclusion of the challenge, with an extraordinary response from the community, over \$650,000 was raised, including gifts from more than 400 donors ranging from \$5 to \$200,000.

> June 30, 2021 The State of Oregon reinstates grant of \$1.5M that had been rescinded in 2020 due to COVID impact on the lottery revenue, and with additional gifts received, we have now raised \$12.2M from individuals, foundations, and businesses, exceeding the original goal by over \$1M! All funds raised will go towards construction costs.

APRIL 2017	APRIL 2018	DECEMBER 2018	JULY 2019	DECEMBER 2019	JUNE 2020	JANUARY 2021	JUNE 2021	
0	10	87	328	440	515	605	960	_
\$0	\$98,000	\$3,639,480	\$7,650,502	\$9,893,491	\$10,389,447	\$9,574,603	\$12,207,049	

"The arts inspire creativity and learning. broaden our horizons, and boost our economy. The Reser will serve as a place of inspiration and opportunity, and I applaud the efforts of the Beaverton Arts Foundation and the community to increase access to the arts for everyone.'

- Suzanne Bonamici, US Representative Oregon's first district, co-chair STEAM Caucus



- Patricia J. Reser \$13,000,000
- Jordan Schnitzer and the Harold & Arlene Schnitzer CARE Foundation - \$1,000,000
- Gene & Lindi Biggi \$1,000,000

- M.J. Murdock Charitable Trust \$1,000,000
- Regence BlueCross BlueShield of Oregon \$750,000
- The Baker Family of Baker Rock \$500,000
- Washington County Visitors Association \$630,000

All numbers are as of July 1, 2021.